



August 2006

The Paige Turner

Paige Wolf Media & Public Relations Newsletter

I'm not embarrassed to admit that one of my favorite things about parties is the goody bag. I'm a sucker for a bargain - and there is nothing like tearing through a bag of coupons, free samples, and cheap treats to fill me with delight. I like to think of this newsletter as a monthly goody bag, filled with special news, tips, and discounts from my clients and friends. I hope you enjoy this party favor as much as I do, and urge your friends to subscribe so they can tear into a goody bag of their own.

Enjoy Issue #2

Paige

COSELI Jewelry Fuses Ancient Heritage With Modern Travels



Crafted by hand from sterling silver and semi-precious gemstones, COSELI jewelry is the inspiration of a 2,500 year-old Himalayan jewelry-making heritage fused with current fashion trends from around the world.

Partnering with Nepalese artisans, COSELI, which means "a treasured gift," aims to preserve the Himalayan jewelry-making craft. To maintain local artisan skills affected by the lack of tourism due to civil unrest, Philadelphia resident Deepa Mischler founded COSELI to bring foreign investment to Nepal.

COSELI designs range from Parisian ironworks-inspired romantic filigree to

sleek, sculptured design influenced by avant garde London. Check out www.coseli.com to see the extensive fall collections.

See below for a \$15 coupon for www.coseli.com

Who Can Argue With Free?

Cheapstingybargains.com knows free is a bargain no one can refuse, and that's why consumers flock to the leading deal site for its fabulous "Freebies" page. Cosmetics, coffeemakers, flash drives, magazines, snack foods, movie tickets, MP3s, cleaning products, T-shirts, and software are just a sampling of great deals readers can find on any given day.

www.cheapstingybargains.com



Alphabet Soup Taking Reservations for September 8 Opening



Make your reservations now. Starting Friday, September 8, Alphabet Soup will reopen with a new twist. As a way to offer the tasting menu of your dreams, the restaurant will serve nine-course tasting menus, and will initially only open to the public on Friday and Saturday nights. Weekdays will be mainly reserved for private parties. The nine-course tasting menu will consist of five savory courses, a palate

cleanser, a cheese course, and two sweet courses, and will cost \$100 As a BYOB, Alphabet Soup eliminates corkage fees and pricey wines, offering strictly the highest-quality cuisine in an intimate atmosphere. The 60-seat restaurant is ideal for private parties, corporate events, and receptions, allowing parties to reserve the intimate space for an entire evening.

Alphabet Soup
34 W. Merchant St.
Audubon, N.J.
(856) 310-0605

Get More Than a Shave & a Haircut at East End Men's Salon

While a day at the salon is generally considered a treat for women, men often shy away from the tedious task of getting their locks shorn and their whiskers trimmed. But the new East End Men's Salon will indulge its patrons with the ultimate experience for men.

Opening October 2006, the new salon will feature a pool table, a flat screen TV, and complimentary wine and cigars. The old-fashioned, upscale barbershop will offer cuts, shaves, manicures, and massages, while stocking full lines of men's hair care products.

An adjoining extension of East End Salon's Old City location, the two-floor men's salon will offer special Sunday hours – the ideal place to relax during football season and watch the game while being plucked and polished to perfection.

East End Salon
219 Arch Street
Philadelphia
(215) 592-6486
www.eastendsalon.com



Celebrate in Style With Bleu Martini



Plan your corporate event, birthday party, or bachelorette party at Bleu Martini and celebrate in style with our tailored packages. Birthday and bachelorette parties of 10 or more receive 10% off their dinner bill and a free bottle of champagne.

E-mail events@bleumartinionline.com for more information on event planning at Bleu.

And don't forget - every Wednesday from 5:30-7:30, a portion of happy hour proceeds will go to charity. This month, join us for discounted drinks and free appetizers as we support The Career Wardrobe.

Visit www.careerwardrobe.org for more information on this wonderful organization.

Bleu Martini
24 South 2nd Street
Old City
(215) 940-7900
www.bleumartinionline.com

Five Tips for Successful Financial Planning

Whether you have \$5 million to invest or \$5, wealth planner Al Heaton shares a few simple rules for financial planning success.



1) Diversify. Properly. Too many times the word diversify gets thrown around. Make sure you truly understand what it means, and that it is done correctly in your situation. Think of your portfolio like a spice rack. You don't want to fill it with just salt and pepper. You want to make sure you also have garlic, onion, oregano, parsley, paprika, etc. This way, no matter what dish you are cooking, you are well-prepared.

2) Invest with your values. If you don't have peace of mind and are not comfortable with your overall plan, then you are ignoring your core values.

3) Relationship is a key component with your advisor. If you are not head over heels about your advisor, you need to find someone else. Someone who truly understands YOU.

4) Rebalance. Simply put, buy low and sell high. Make sure you are taking profit when an asset class is up, and adding more when it is down (kind of like when your favorite wine is on sale at the store... chances are, you will pick up extra).

5) Have fun. Make sure you take time for yourself - and ENJOY that time. Pamper yourself, enjoy good times with friends and family, and indulge in your passions.

Al Heaton is an Associate Vice President of the Private Client Group at Ryan Beck & Co. in Cherry Hill, N.J., where he focuses his practice on customized wealth planning for successful women. To contact Al, e-mail albert.heaton@ryanbeck.com

Shamar Custom Design Trunk Shows

Shamar Custom Design takes its vintage kimono handbags and accessories on the road this fall. Check out these upcoming shows:

Oct. 4, 5, and 6: "Jellies to Jewels"
Fundraiser for The Philadelphia Orchestra
at The Philadelphia Country Club

Oct. 26-29: Trunk show at The
Anthropology Museum, University of
Pennsylvania during the exhibition of
"Treasures From The Silk Road to The Santa Fe Trail"

Oct. 29: "The Textile, Costume and Clothing Show," Burbank, Ca. Produced by

Caskey Lees <http://caskeylees.com/shows/15/vintage/LAText file>

Shamar Custom Design
www.shamarpurses.com

Shout Outs

Philadelphia magazine is pleased to announce the Third Annual Trailblazer Award. In February 2007 it will present one extraordinary woman from our region with the Third Annual Trailblazer Award, dedicated to Women in Business. Visit www.phillymag.com/trailblazer from now until Oct. 20 to nominate your Trailblazer.

Philly's own Paul F. Tompkins will be performing at Helium Comedy Club from Aug. 23-26. Showtimes are 8 p.m. with an additional 10:30 p.m. show on Friday and Saturday. For more information check out www.heliumcomedy.com

On Sept. 23, TLBTB Productions presents The PINK Party, a night of music by Philly's hottest female DJ's Melissa, Jivey, and JD. For more information on this and other LGBT dance parties, check out www.tlbtbproductions.com.

Contact Information

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